

Year One Landscape Report
(July 2024 – Aug 2025)



Annual Report

**From One to Many:
4Herfrika's First Year of
Bold Impact**

Context & Need

In many African societies, ingrained norms undervalue women and restrict their opportunities, thereby limiting vision-setting, ambition, and autonomy. 4Herfrika was founded in this context as a bold platform for young women to “see beyond the veil,” defy stereotypes, and step into world-class leadership.

Executive Summary; What we have done so far:

4herfrika was founded in July 2024. Since then, we have mentored and helped over 3000 girls to dream big. What started in only one campus in Nigeria, is now active in over 25 campuses across Africa in Nigeria, Ghana, Sierra Leone, Kenya, and Cameroon. Our Mission is to build self-sufficient leaders from universities and high schools across Africa. Our Vision: To reach 2 million women and girls with tech, entrepreneurship, and mentorship by 2030.

We have different academies where women learn soft, hard, and digital skills. From the Tech Academy, to the Business Academy, and to the Climate Academy, women and girls across Africa are empowered to fulfill their big dreams.

In the last one year, we have mentored girls from rural and urban communities, helping them see their potential and daring them to be whatever they choose to be. With experienced and seasoned mentors and tutors, our impact on these girls have been tremendous. In this year, 1000 girls graduated from our Tech Academy after learning digital skills such as Product Management, Social Media Management, Software Development and Product Design.

For us, it is more than just numbers, it is hope being built, confidence restored, autonomy gained – because we exist.

About Us

At 4Herfrika, we believe that every young woman in Africa carries the seed of world-class leadership within her—she only needs the right opportunities, mentorship, and tools to flourish.

Our work is anchored on three core pillars: Leadership, Skills Development, and Community Impact.

We operate through a multi-tiered program structure that ensures both depth and reach:

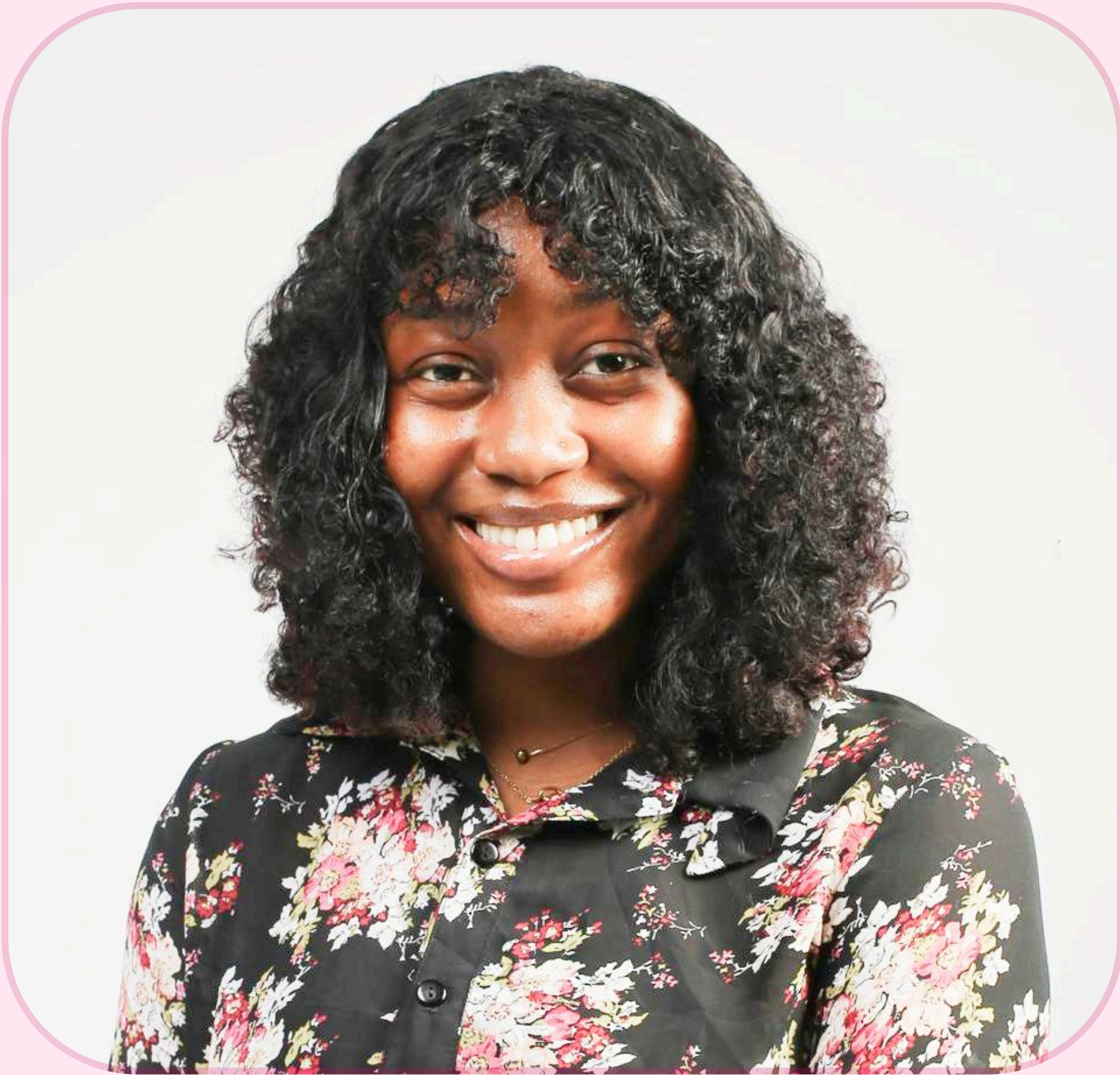
- **Campus Chapters:** Our grassroots model begins on university and high school campuses across Africa, led by passionate student leaders who understand the needs of their peers and communities.
- **Academies:** Specialized learning tracks like the Tech Academy, Business Academy, and Climate Academy provide hard, soft, and digital skills training for the 21st-century economy.
- **Mentorship Ecosystem:** Through platforms like Career Corner, participants connect directly with industry professionals, gaining guidance, exposure, and real-world insights.

Our team structure reflects this model:

- A Central Leadership Team sets the vision, strategy, and partnerships.
- Program Leads run specific academies and initiatives, ensuring quality and relevance.
- Campus Ambassadors & Volunteers drive grassroots engagement across 25+ universities.
- Mentors & Partners bring expertise, funding, and global perspectives to our ecosystem.

Together, this structure allows us to grow from one campus to many while staying rooted in the needs of the young women we serve.

Meet The Team



Ademide Ademola
The Founder & Executive Director

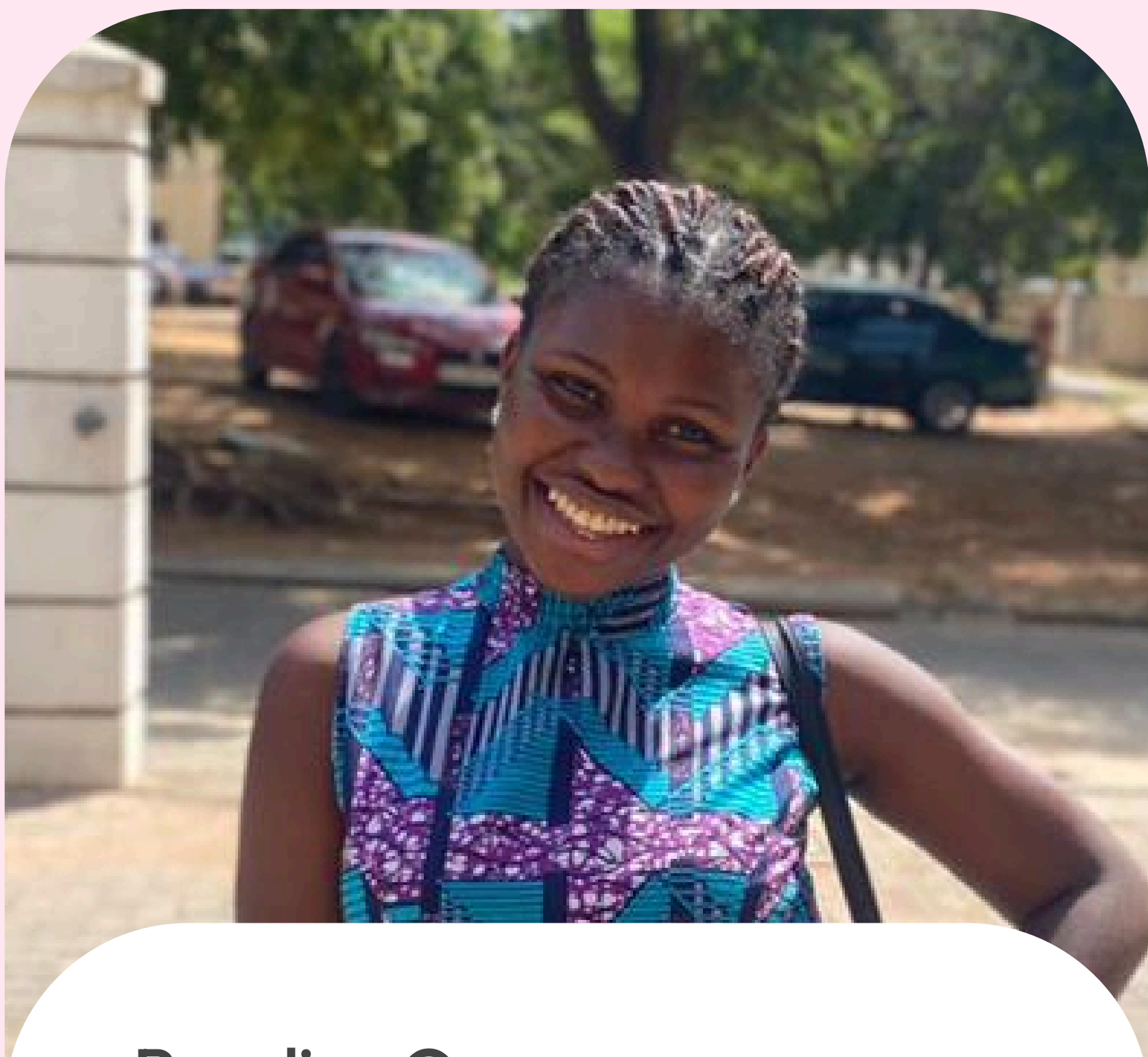
Some of Our Campus Leads



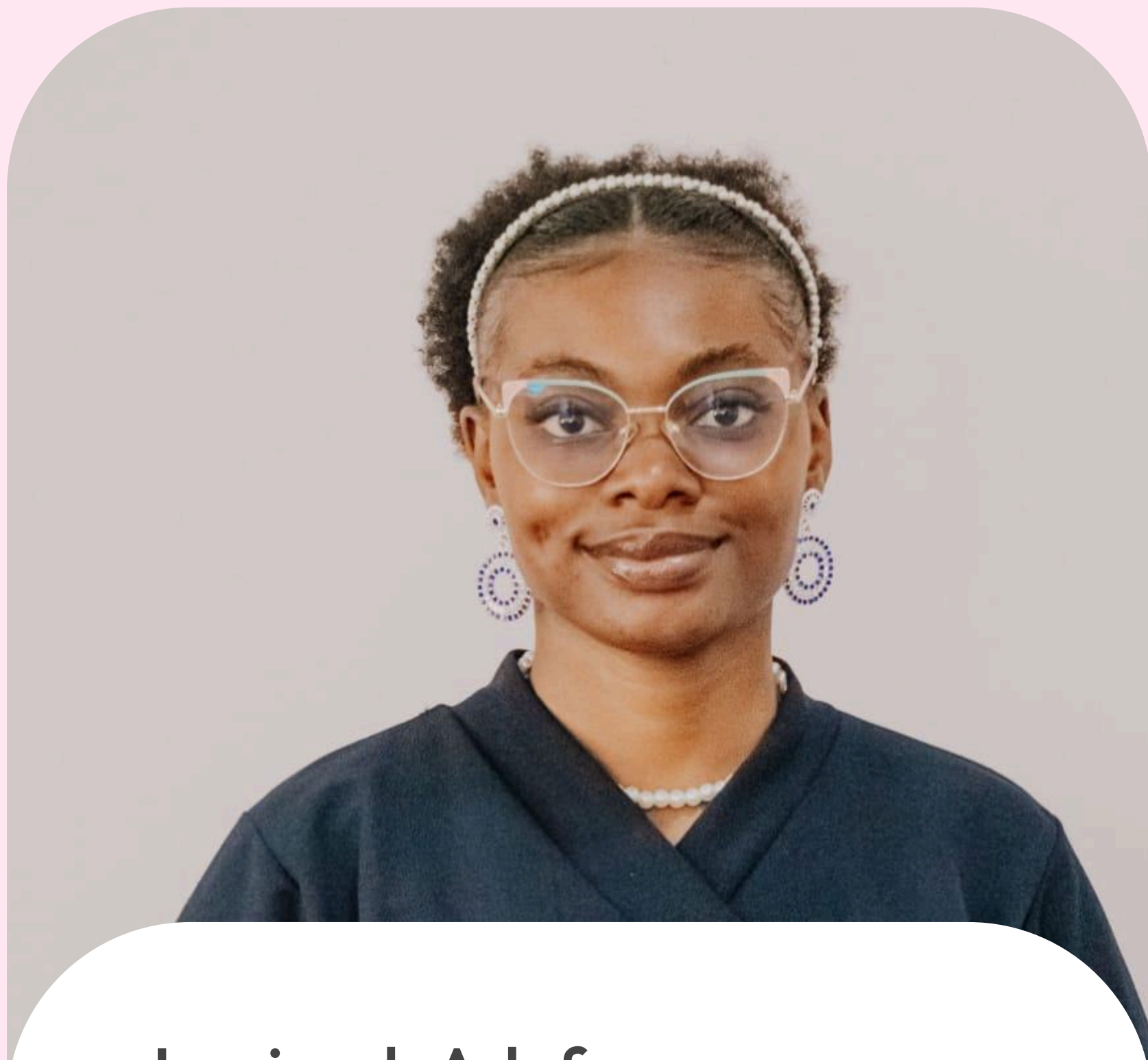
Fatimah Bello
University of Ilorin



Ebuehi Omolefe Gbemisola
University of Lagos



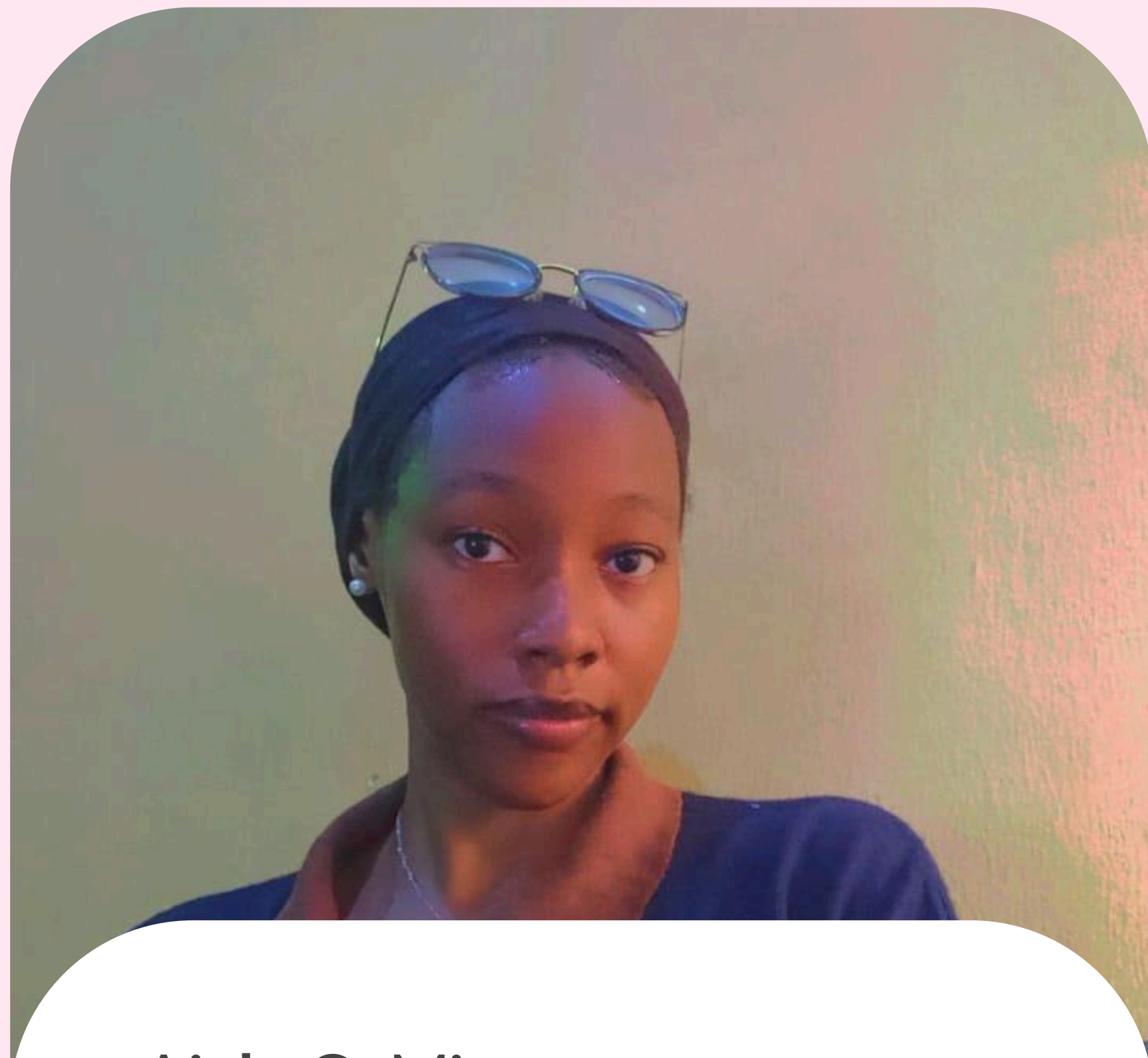
Rozaline Quaye
University of Ghana



Jemimah Adefaya
Ahmadu Bello University, Zaria



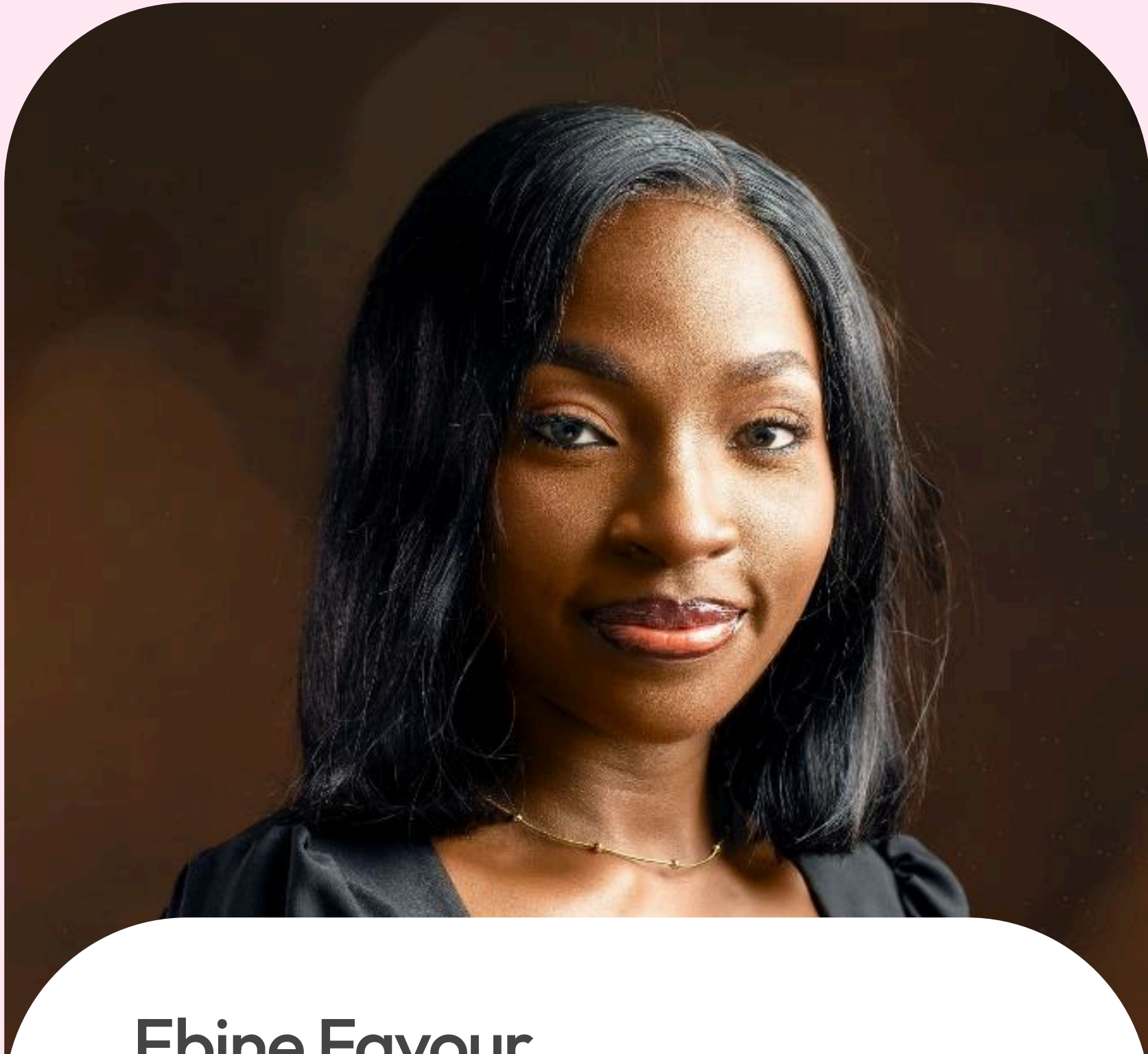
Oluwatosin E. Idowu
Ladoke Akintola University,
Ogbomosho, Oyo state



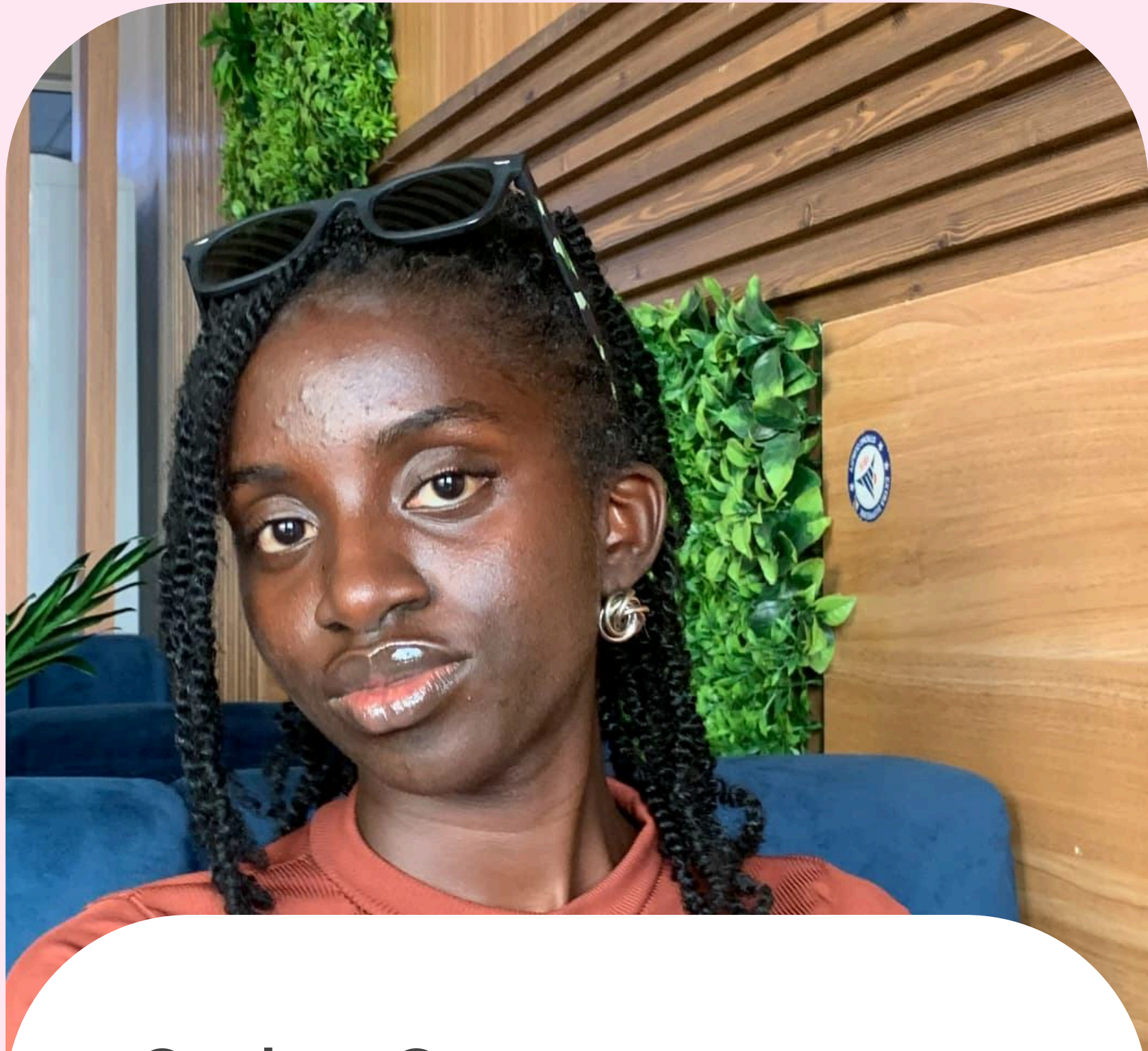
Ajulo O. Mira
Obafemi Awolowo University



Oluwaseun Akindilureni
University of Ibadan

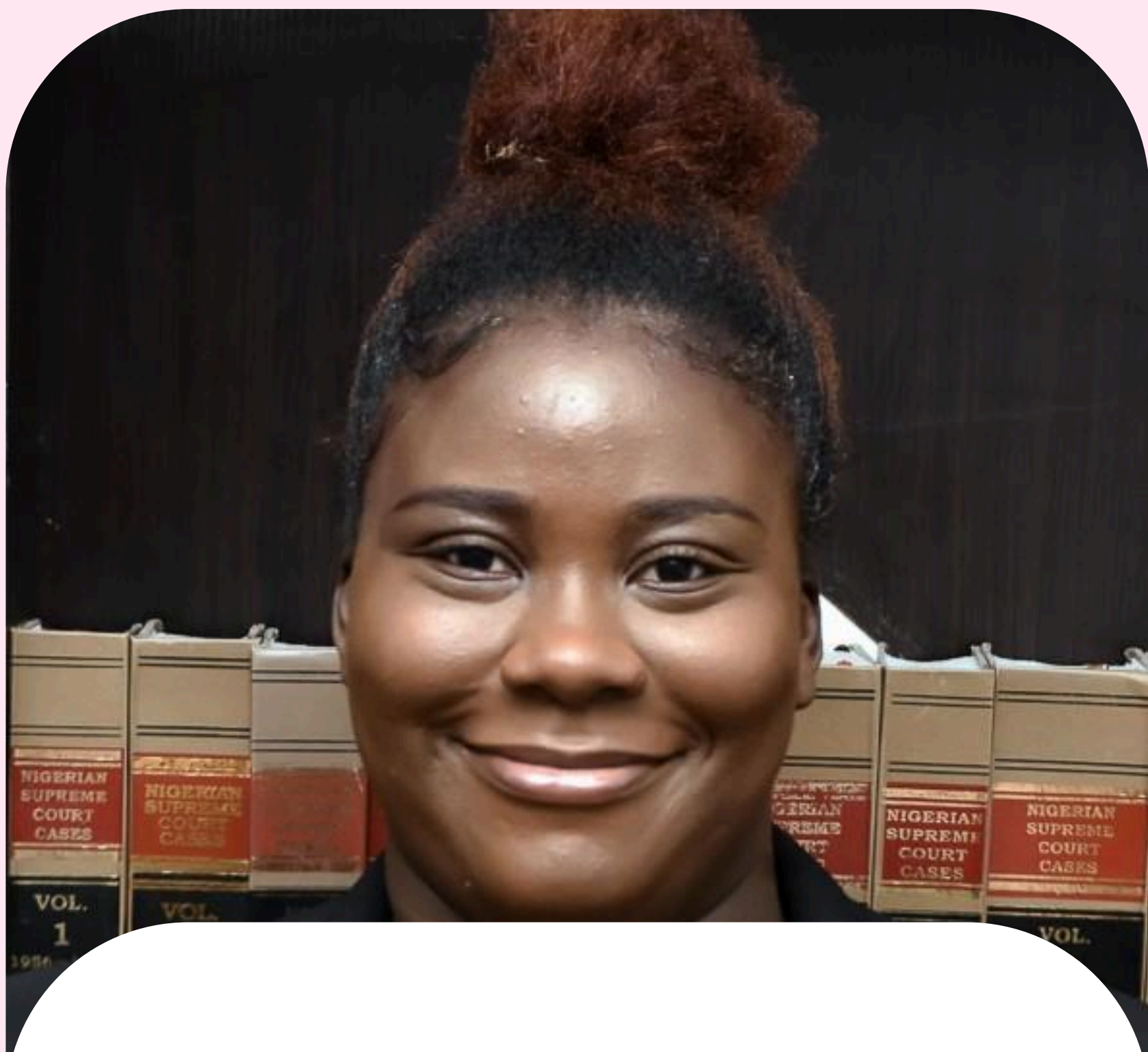


Ebine Favour
University of Medical Sciences,
Ondo

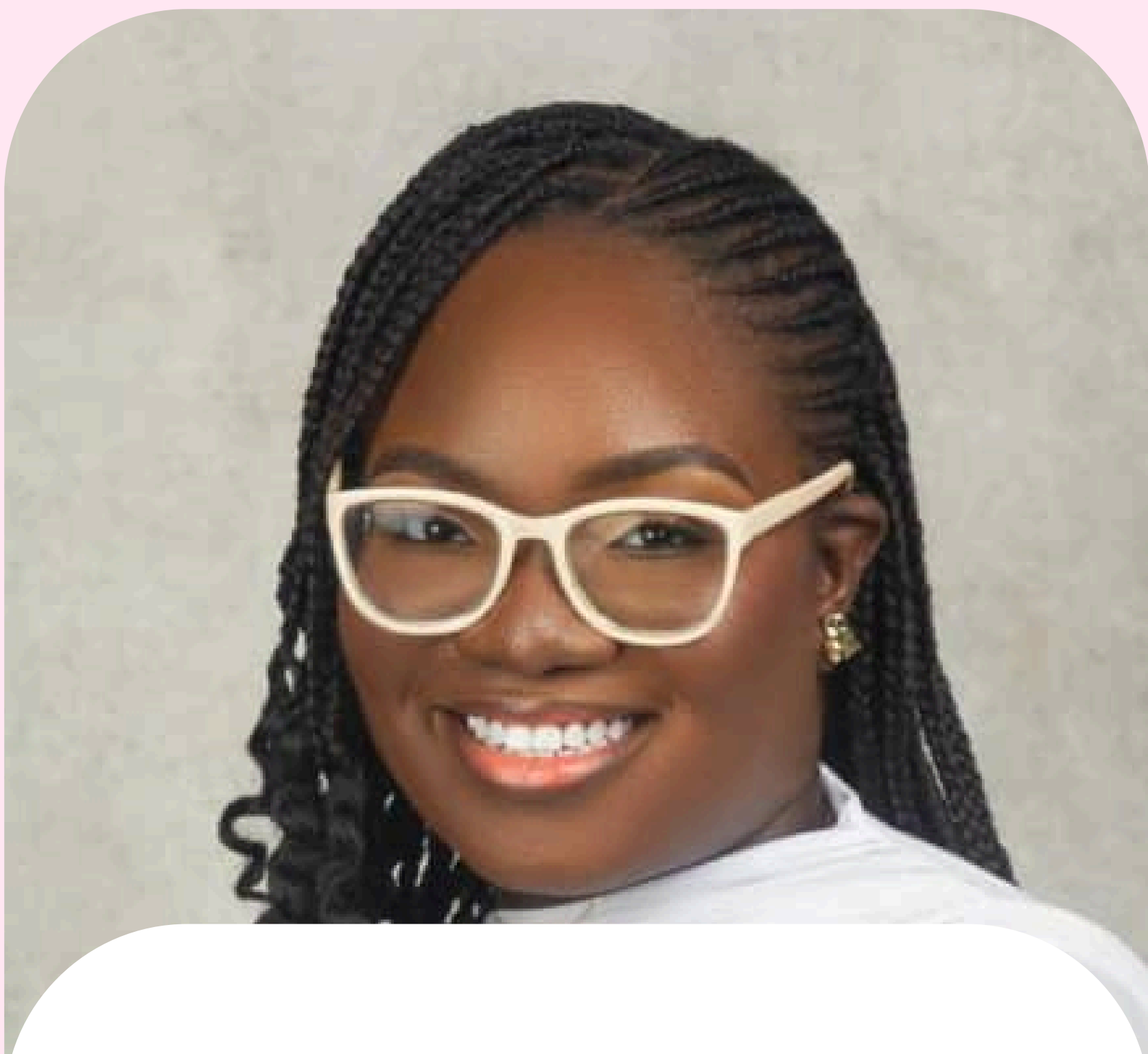


Oyelere Grace
Redeemers University

Legal Advisory

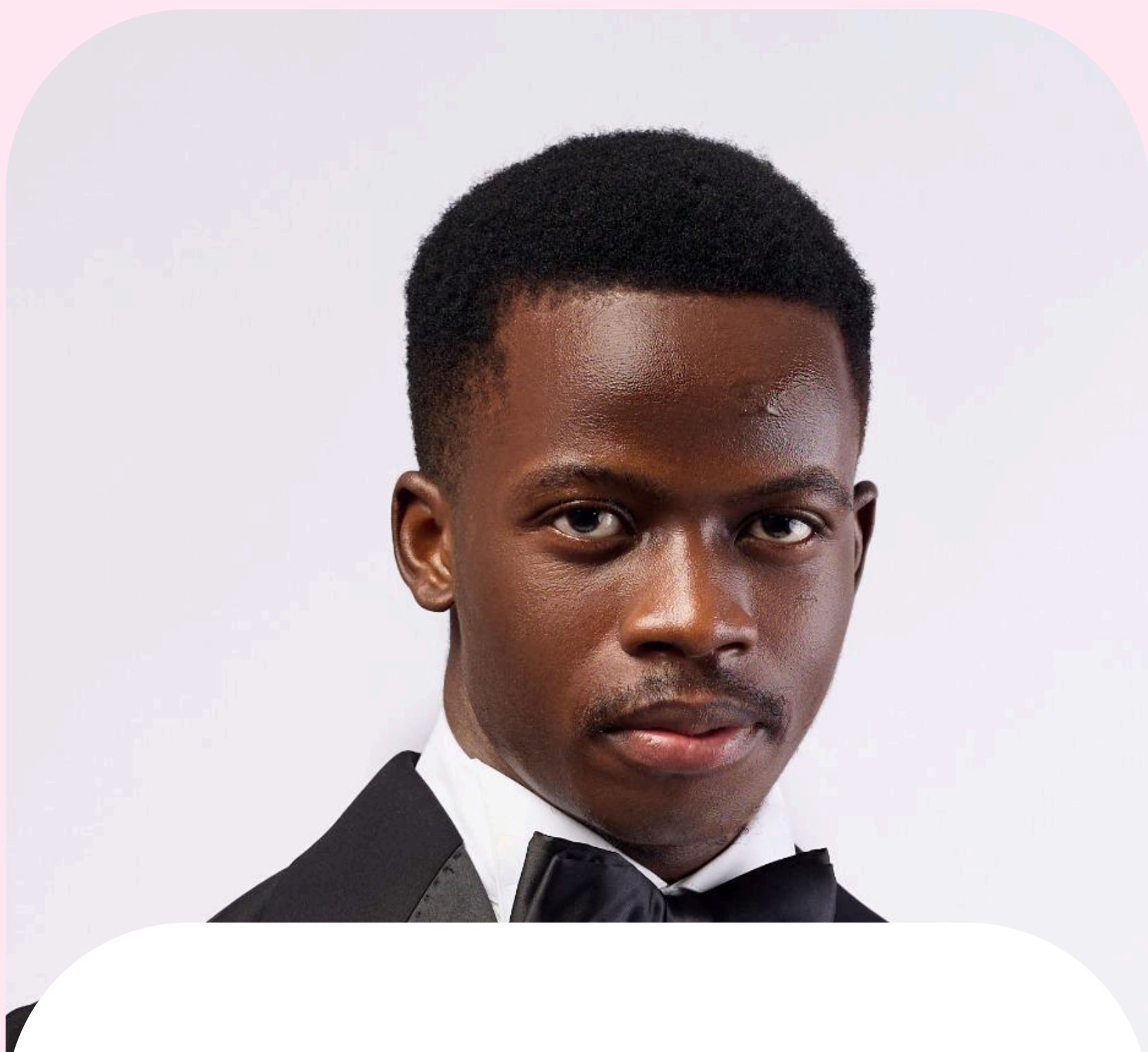


Deborah Esther Orji
Legal Advisory

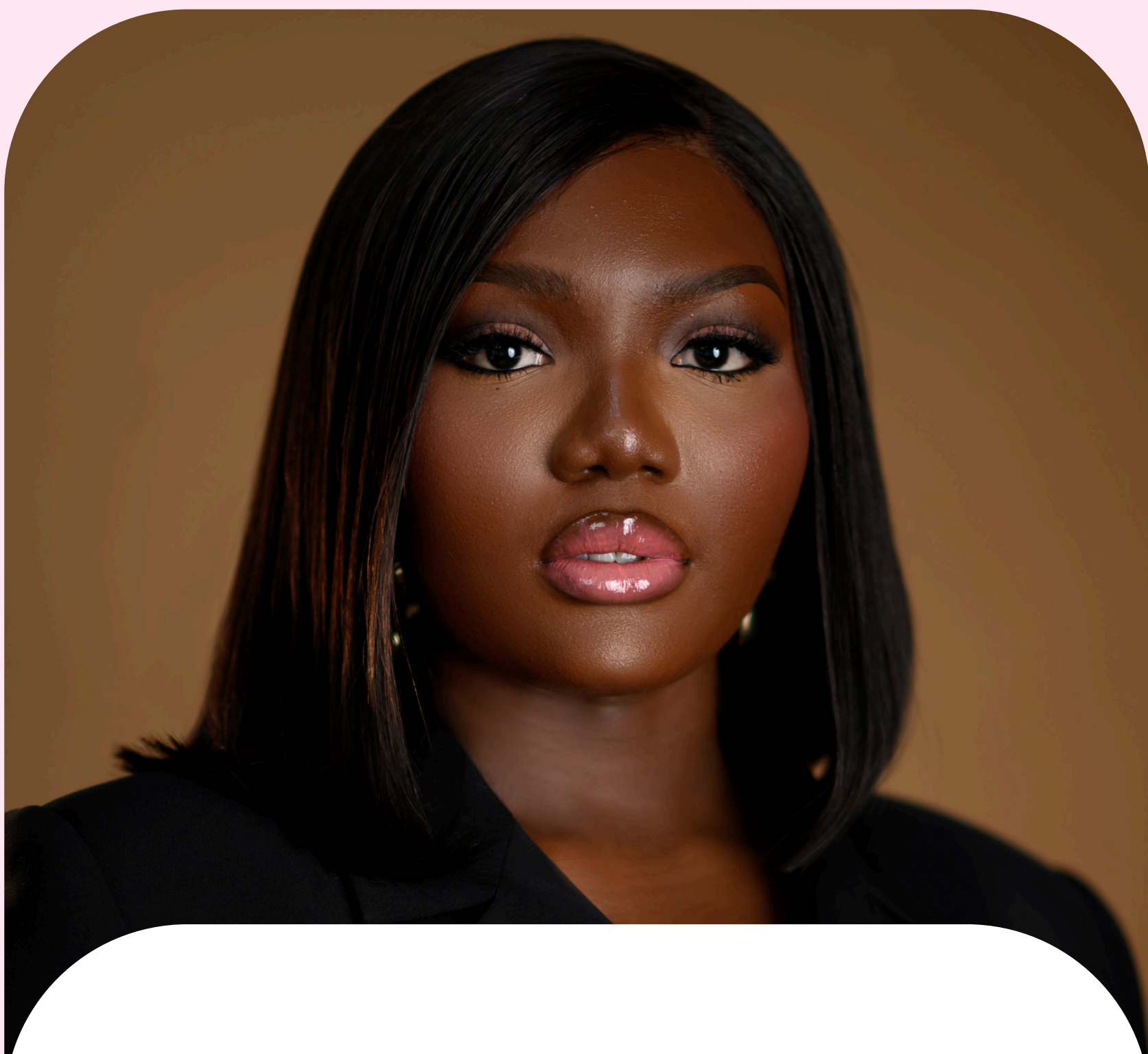


Gift Eleojo-Chube Attah
Legal Advisory

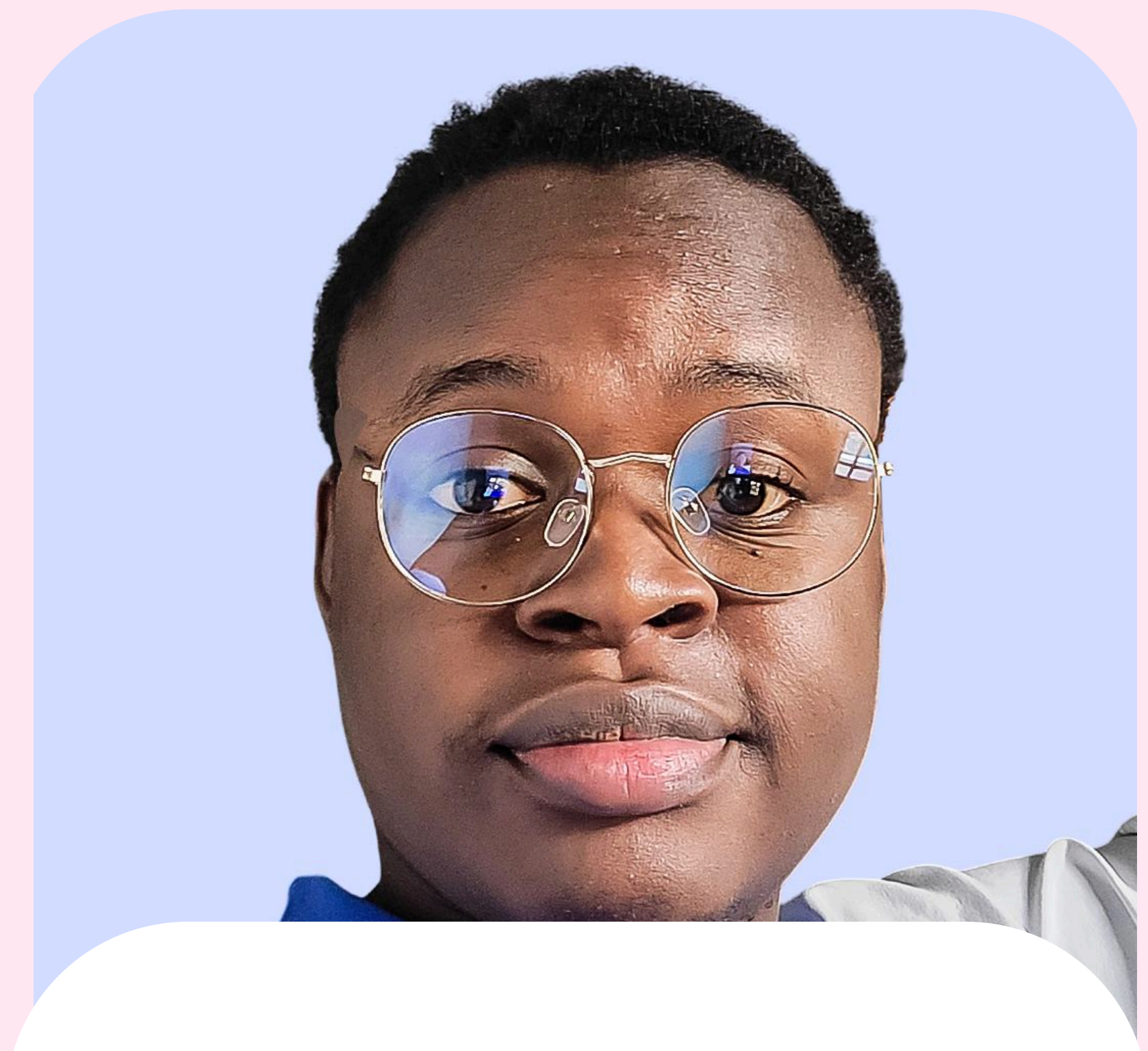
Tech Team



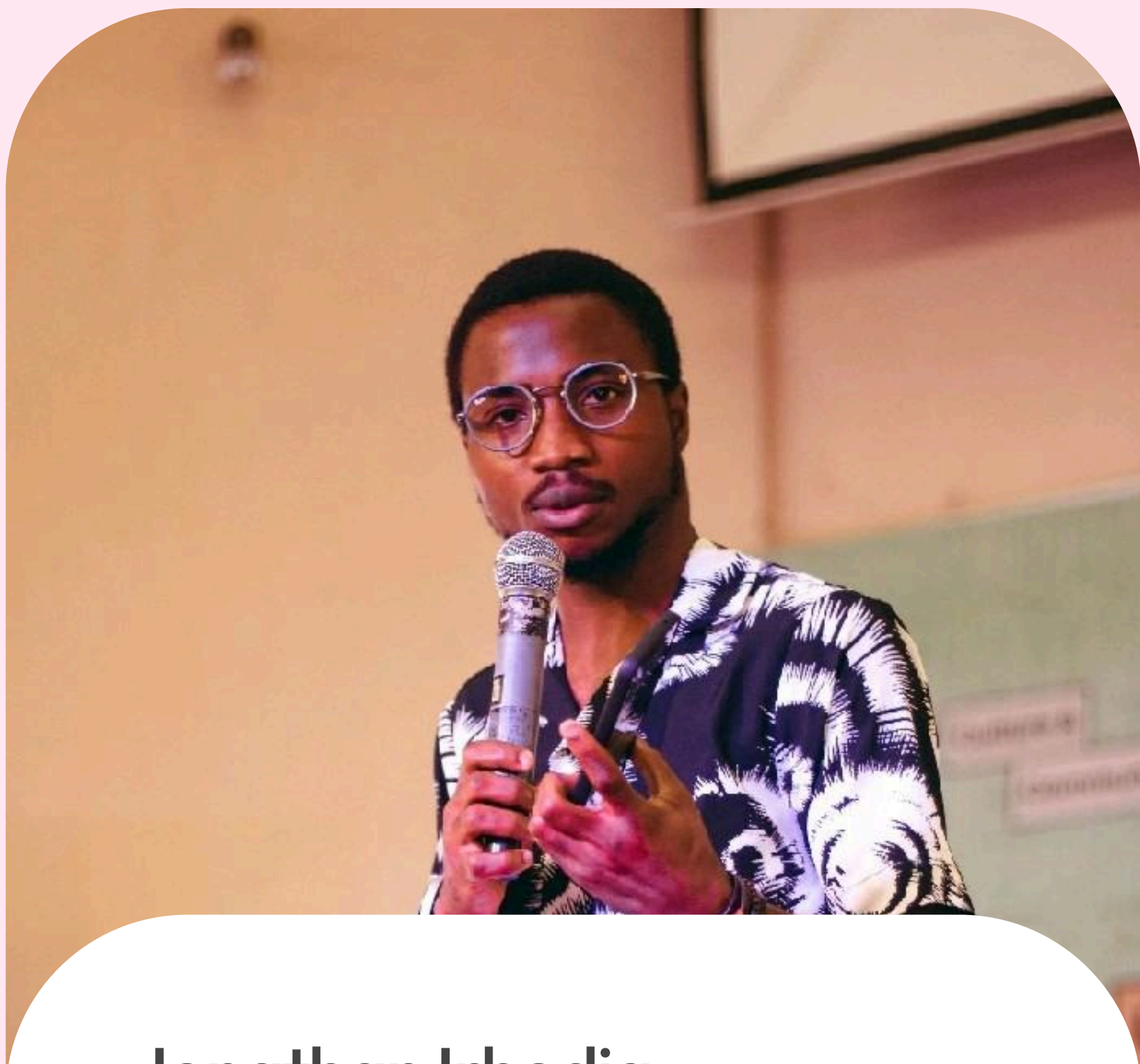
Oluwanifemi Adeyemi
Senior Software Engineer



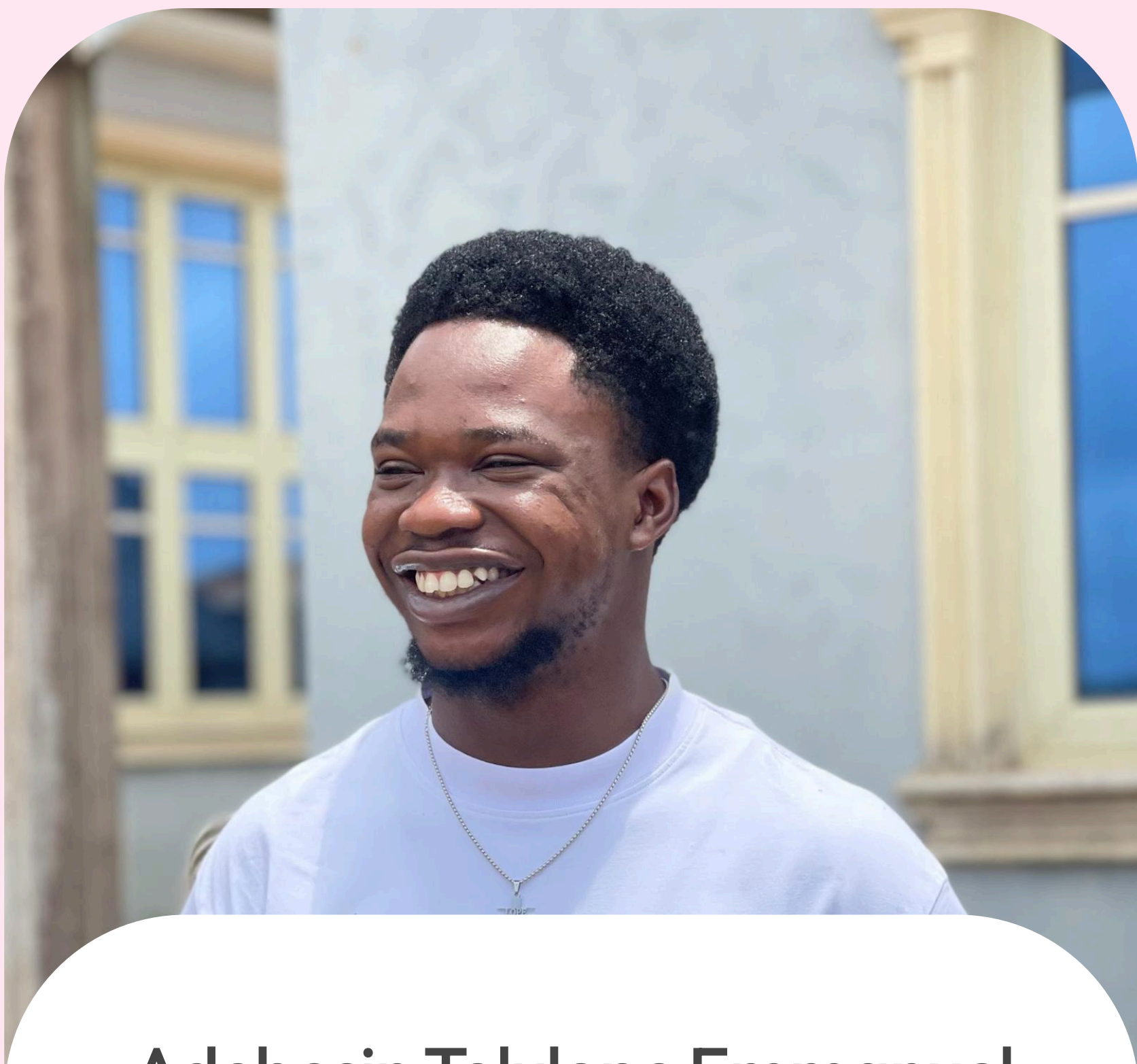
Kaosarat Aduagba
Product Manager



Abi Jesuvwore Joseph
Senior Graphics Designer



Jonathan Irhodia
Senior Full Stack Engineer

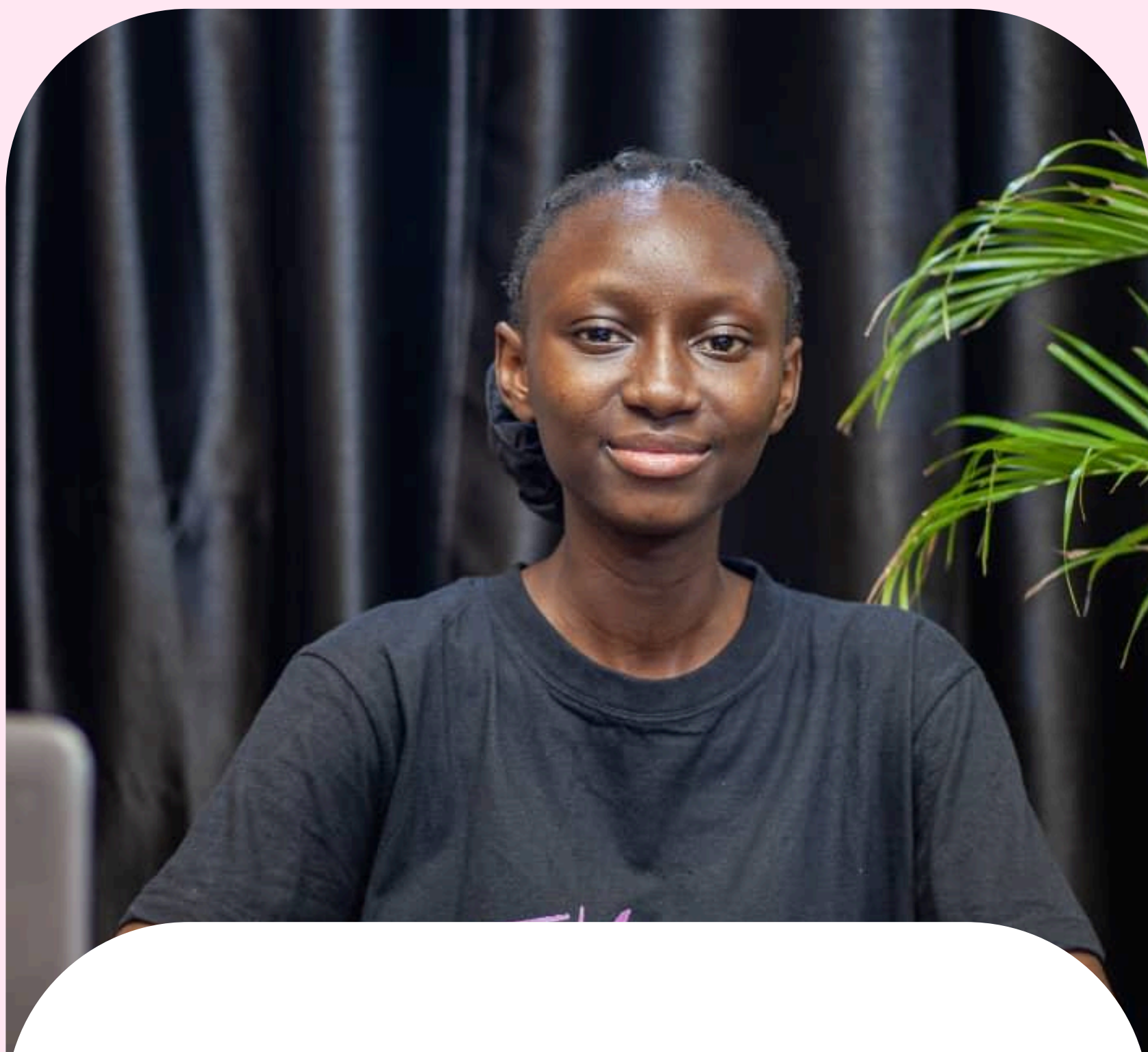


Adebessin Tolulope Emmanuel
Full Stack Engineer

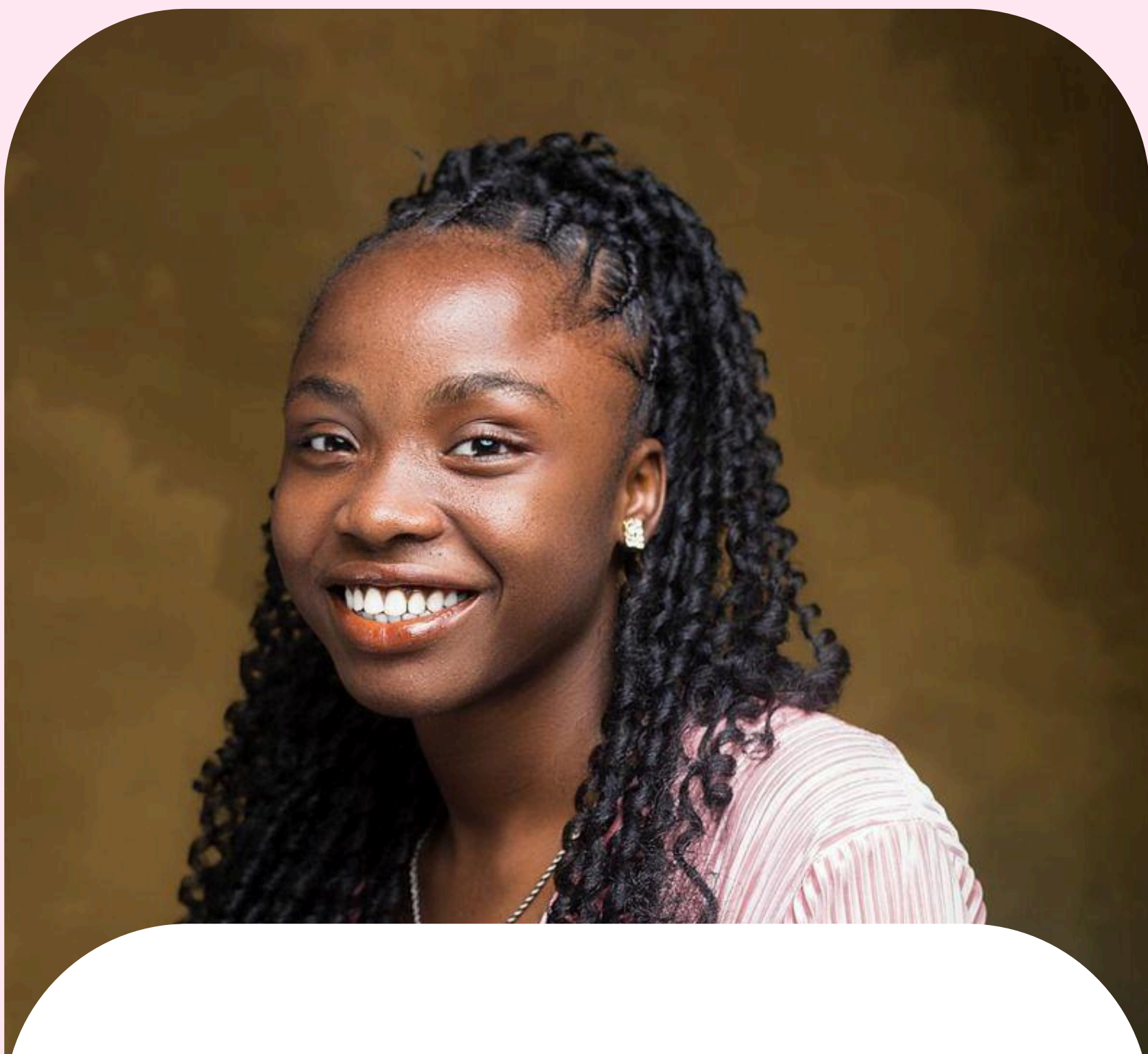


Oreoluwa Tunde-sanni
Software Designer

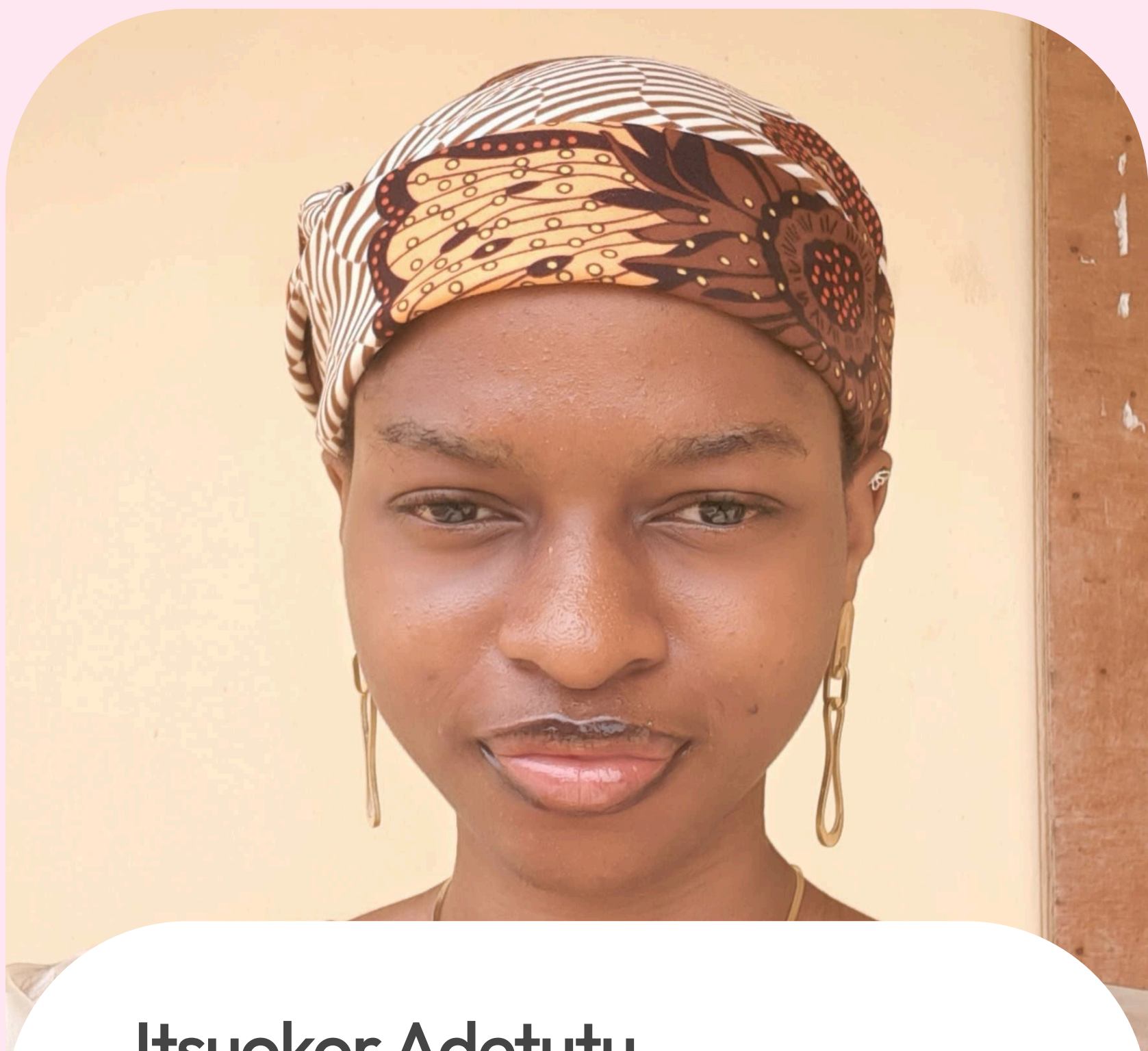
Social media, community, Monitoring & Evaluation



Aboderin Grace
Community Manager



Oyemakin Temiloluwa
Social Media Manager

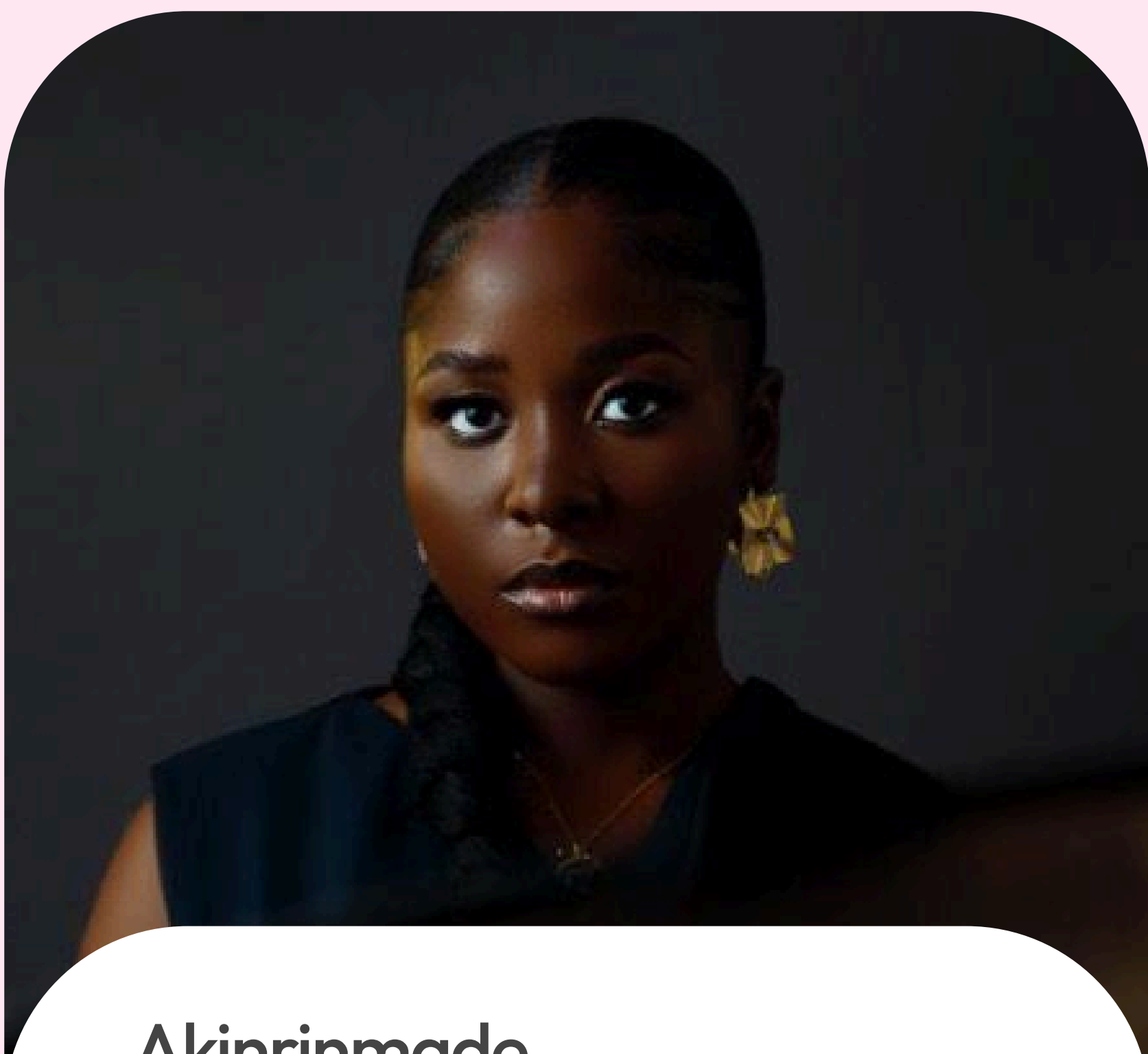


Itsuokor Adetutu
Monitoring and Evaluation
Officer

Program Managers



Success Ifesinachi Azuka
Program Manager



Akinrinmade
Jesutimileyin Phoebe.
Program Manager

Our Campuses

NIGERIA

- FEDERAL UNIVERSITY OF TECHNOLOGY, AKURE
- LADOKA AKINTOLA UNIVERSITY
- UNIVERSITY OF MEDICAL SCIENCES, ONDO
- ADEYEMI COLLEGE OF EDU
- UNIVERSITY OF UYO
- UNIVERSITY OF LAGOS
- YABATECH
- UNIVERSITY OF IBADAN
- UNIVERSITY OF ILORIN
- REDEEMERS’ UNIVERSITY
- KWARA STATE UNIVERSITY
- OSUN STATE UNIVERSITY
- OBAFEMI AWOLOWO UNIVERSITY
- AHMADU BELLO UNIVERSITY ZARIA
- LAGOS STATE COLLEGE OF MEDICINE
- OLABISI ONABANJO UNIVERSITY
- RIVERS STATE UNIVERSITY
- JOSEPH AYO BABALOLA UNIVERSITY
- UNIVERSITY OF PORTHARCOURT

SIERRA LEONE

- UNIMAK, SIERRA LEONE

CAMEROON

- UNIVERSITY OF BAMENDA, CAMEROON

KENYA

- UNIVERSITY OF NAIROBI

GHANA

- UNIVERSITY OF GHANA
- GHANA COMMUNICATION TECHNOLOGY UNIVERSITY
- UNIVERSITY OF ENERGY AND NATURAL RESOURCES GHANA

Our Activities During The Year

- Campus launches and peer-driven expansion across universities, aiming for grassroots growth, community resonance, and visibility.
- SDG-aligned outreach, e.g., #StoptheViolence campaign in secondary schools, and Digi-Rural Girls Tech Bootcamp.
- Tech and entrepreneurship workshops (API fundamentals, global readiness summit), girls health awareness (PCOS), hackathons, and community tech bootcamps.
- Resource-sharing platforms including career counseling and mentorship matching via Career Corner on www.4herfrika.org.
- Held 2 cohorts of SkillUp with 4Herfrika. First cohort held between April and May 2025. Second Cohort held between July and September 2025.

Some of our Event During the Year



4Herfrika | LAUTECH CAMPUS BOOTCAMP

International Day of Girl Child

EmpowerHer

Building Digital Skills for a Digital Future

3 girls smiling

Tech Bootcamp

for 50 girls in Ogbomoso, Oyo state (Age 12-16)

What they will learn

Ms word

Ms Excel

Canva

Wordpress

To partner/sponsor: send a mail to 4herfrika@gmail.com or call Esther on 09015893449

@4herfrika

4Herfrika

University of Ibadan Campus Launch

Emerging Trends in Entrepreneurship, Tech & Leadership

Featuring:
Panel session | Networking Games | Freebies

Date: 9th Nov. 2024

Venue: LPI Innovation Hub

Time: 10:30am

Ubaydah Abdulwasu
Software Engineer

Maryam Adebusola
Adeola Winner SME100 Africa 25 Under 25 Awards

Aboderin Baluwatife
Nafsat VR, Students' Union of the UI

Ugochukwu Chineke
Honour Founder The Chineke Ugochukwu Foundation

4Herfrika

THE FINANCE WORKSHOP

Building Wealth: Smart Money Moves for Everyday Life

Date: 29th of April, 2025.

Guest: Olufemi Chris
Founder, Olufemi Chris LLC

Venue: Google meet

4Herfrika

4herfrika UNIMED Chapter. Virtual Campus Launch

Empowered & Balanced: Thriving as a career woman

Time: 7pm

Venue: Google meet

Date: Sat, 28th Sept. 2024

Requirement: must be passionate about thriving in life and career.

Speaker
Bukola Aladesulu
Social Entrepreneur Founder, Uphrive.

Speaker
Dr Tope Ajekwu
Consultant Neuro-Surgeon.

Register Now: <https://forms.gle/VDMHFBjRoueLgLTIA>

4Herfrika Business Academy

Launching Business Academy

We are out to build Africa's next-gen of women entrepreneurs. is this you?

Join 4Herfrika's Business Academy for free access to

mentorship

Training

Tools

Resources

Enroll for free Now! <https://forms.gle/7dm3nm5uSz8iSdSQ8>

4Herfrika Academy

SkillUp with 4Herfrika

6 week live classes

2 weeks capstone project

Cohort 2 Tracks

Product Management

Product Design

Software Development

Social Media Management

Date: May to July

Register here : <https://forms.gle/HYVp5kTu8oMgGMqCA>

4Herfrika

OOU Campus Launch

The Future of Work: Leveraging Digital Skills For Career Advancement

Venue: Google Meet

Date: 18th October, 2024

TIME: 7PM

Guest Speaker

PRECIOUS AKINTULUBO
Creative Director/Founder Digital Amazonite

4Herfrika | UNIMED

Mental Health Awareness Webinar

Let's Talk Mental Health: Building Resilience in Safe Spaces.

Host
Ebene Favour
(campus lead)

Moderator
Alabi Ifnuoluwa
Community engagement and partnership team lead

Guest Speaker
Dr. Adewusi Adeola
(Mental Health Advocate & Expert)

Time: 7pm

Date: Sun. 25th, May

@4herfrika

Google Meet

4Herfrika Academy

SkillUp with 4Herfrika

4 weeks Intensive Bootcamp

Enroll for in-demand skills at 4Herfrika Tech Academy.

Cohort 1 Tracks:

Product Design

Product Management

Social Media Management

Academy is fully funded. Limited slots available.

Register here: <https://forms.gle/PgD52mtDXE2Gd4p6>

Results we are proud of:

- Membership grew to 3000 women across 25 campuses in 5 African countries.
- Direct reach to 700+ secondary school pupils under the ‘Stop the Violence Project, 100 secondary school girls impacted with digital skills through our Digi-Rural Bootcamp, 30 participants in our API workshops with Postman, Virtual health awareness campaigns reaching 1,000+ women and girls, and so on.
- 103 girls from Nigeria, Kenya, and Ghana graduated from 4Herfrika Tech academy– across Product Management, Software Development, Social Media Managing, Product Design courses.
- Multiple sub-communities established fostering identity, peer support, and program specialization.
- Increased awareness among young girls about gender-based violence, career growth and agency.
- Early digital literacy exposure for rural girls, expanding tech accessibility. Over a 100 girls from five secondary schools across Ogbomoso Oyo State, Nigeria, equipped with basic skills in MS.Word, PowerPoint, Excel, and Canva.
- A growing mentorship ecosystem providing guidance, skill-building, and psychosocial support.

Impact (Early Year-1)

- We have produced over 3000 women who now have confident skills, ready to take leadership roles, advocate for gender equity, and pursue digital and entrepreneurial pathways.
- Through various SDG initiatives, we have laid the foundation for long-term societal change via shifting attitudes, building communities, and creating ripple effects in local contexts.

Key Highlights & Milestones

Highlight	Detail
Campus Reach	25+ universities across Nigeria, Ghana, Kenya, Cameroon, Sierra Leone
Pilot Programs	#StoptheViolence, API workshops, hackathons, Girls Tech Bootcamp, PCOS awareness, campus launch events.
Mentorship Platform	Career Corner offers free 10-minute mentoring sessions with industry professionals.
Community Identity	The individual campuses and sub-communities such as the Tech academy, Business academy and Climate academy allow for focused engagement and belonging.
Tech Academy	Empowered over 3000 girls with digital skills across courses like Social Media Management, Product Design, Product Management, and Software Development.
Climate Academy	Got accepted into the PWYP climate fellowship program
Hackathons	NED Conference Democracy bootcamp by Civic Hive, TechUp bootcamp.
Partnerships	Diverse partnerships spanning tech, SDGs, health, and academic communities; including Lagos SDG, NYSC, Postman Lautech, TheGrowthHub, LLA, NimsaUN, Wentors, Techoffhack, Synthesis, Chainpal, GirlsTech, GDG, FATE Foundation, BeepoApp, LPI Innovation Hub, Hult Prize, SheCodeAfrica, Civic hive, Hackademia, etc.

Participation in #TechSuccess Momentum Partners

4HERFRIKA appeared among partners such as StratPal, BunceHQ, Notify, Martech Africa, She Shines Community in support of the Women-in-Tech movement.

Challenges & Areas for Growth

Year 1 was our formative year, it was a time to test waters and build on every surface available to see what will stand. As one can expect, we experienced some setbacks along the way, but we noted every one as an area to improve upon.

- **Monitoring & Evaluation:** Need for standardized impact tracking tools that help us reach and mentor more girls.
- **Funding Diversification:** Expansion beyond self funding and public donations to include grants and CSR funding.
- **Scaling Strategy:** Standardized campus leadership models needed.
- **Visibility & Documentation:** Investment in storytelling, visual content, and reporting dashboards.

Our goals for Year 2

Our goal still remains to Raise Worldclass women, we however will explore more ways to do this– Through collaborations, institutional partnerships, sustainable initiatives and digital storytelling– we are going for MORE.

In year 2, we plan to:

1. Launch an Monitoring and Evaluation framework with measurable KPIs.
2. Structure sustainable funding pipelines.
3. Develop a campus leadership playbook.
4. Expand sub-communities for program specialization.
5. Strengthen PR, blog content, and digital storytelling.

Summary & Forward Look

In just one year, 4HERFRIKA has grown into a pan-African movement with over 1,500 members in 25+ campuses, delivering tangible programs in leadership, tech, health, and advocacy. Built on a clear Theory of Change, the foundation is strong. With enhanced tracking, partnerships, and storytelling, Year 2 will unlock an even deeper impact on the path to 2 million empowered women by 2030.

Some of Our memories



Some of Our memories







From the Table of Our Founder

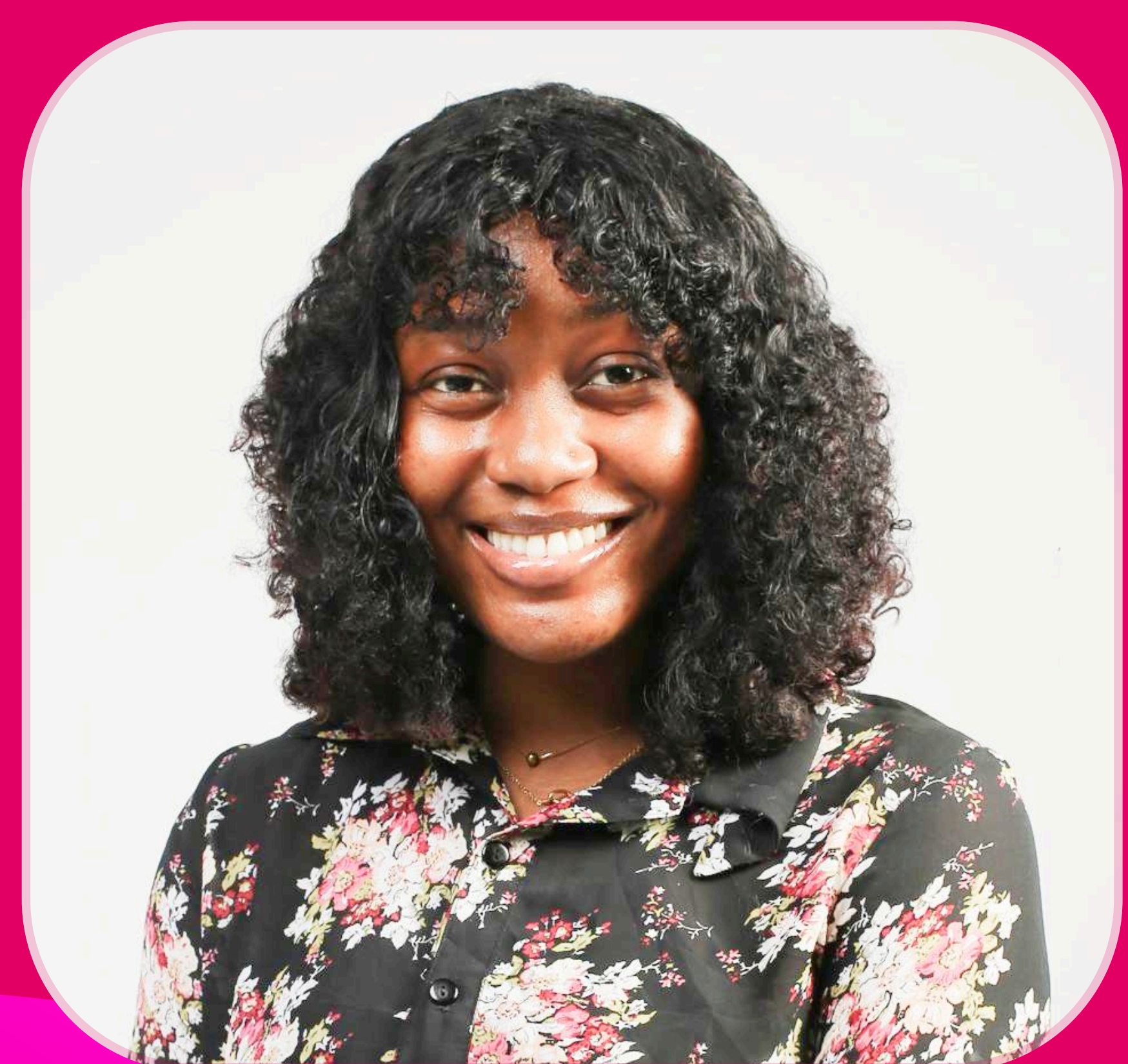
When we started 4Herfrika just a year ago, all we had was a dream—to build a movement where young African women could see beyond the limits placed on them and embrace the truth that they are capable of greatness.

Today, as I look at the thousands of girls whose lives have been touched, I am overwhelmed with gratitude. I think of the common girl from Akure who now dreams of building a tech startup, the university student in Ogbomoso who gained confidence to lead on her campus, the young scared 19yr old who found her voice against gender-based violence. These stories remind me why we began—and why we cannot stop. This journey has not been without its challenges. But each obstacle has taught us resilience, creativity, and the power of collaboration. The growth we have seen in just one year is proof that when women rise, communities thrive—and when communities thrive, the continent transforms.

As we enter Year Two, our vision is even bolder. We want to reach more girls, build stronger systems, and create opportunities that turn potential into impact. We are building world-class women for Africa and for the world—and we invite you to join us on this journey of hope, courage, and transformation.

With gratitude and determination,

Ademide Ademola
Founder, 4Herfrika



Thank You!!